



Graduate Italian-speaking Marketing Analyst (m/w)

We are looking for the brightest and most passionate minds to join our Berlin team (Hackescher Markt) and support our marketing and sales activities in Italy.

We believe that with the right people, we have the right ingredients to become a game-changer in the gastronomy industry. Menutech simplifies the food menu planning for restaurants, cafés, hotels and caterers across Europe.

Using syntax analysis and machine learning, our software enables clients to create professionally designed menus with allergens and declarations in a fraction of the usual time. Our marketing team is the first and most important touching point for new and existing clients and commits to the mission to put the customer at the centre of the business.

Employment type

Graduate Job
"Unbefristeter Arbeitsvertrag"

Education level

Completed Bachelor degree, or higher

Position type

**Full Time,
40h per week**

Responsibilities

- Collaboration on customer projects, customer relationship management and customer account management.
- Online Marketing campaign management, performance analysis and reporting.
- Content marketing strategy and execution, copy writing, search engine optimisation.
- Data management and curation (Italian-English).
- Brand management and creative editorial and advertising content preparation.

Requirements

- Ongoing or completed university studies in humanities (including linguistics or literature), social sciences, economics (including business administration) or a comparable qualification.
- Interest in technology and online solutions, motivation to get involved in a startup team.
- Passion for food and gastronomy.
- Teamworking and strong Communication skills. Sales experience is a plus.
- Striving for a career in strategy, business intelligence or marketing fields.
- Fluent in Italian (DE, EN, ES or FR is a plus).

What we offer

- An exciting position in our marketing team in the heart of Berlin-Mitte,
- Trust and responsibility from the first day and regular feedback discussions for professional growth,
- Competitive salary,
- An open working environment with plenty of room for new ideas.

Let's connect:

We look forward reading your application in English language, sent to Mrs. Laure Klement (laure.klement@menutech.com). Please include:

- Your cover letter,
- Your resume (in PDF format),
- Your earliest available start date.