



Italian-speaking Marketing Analyst (m/w)

We are looking for the brightest and most passionate minds to join our Berlin team (Hackescher Markt) and support our marketing and sales activities in Italy.

We believe that with the right people, we have the right ingredients to become a game-changer in the gastronomy industry. Menutech aims to simplify the menu writing process for restaurants, cafés, hotels and caterers all across Europe. To stay ahead of the game, we are enriching our software with machine learning, syntax analysis and full text search. Our promise is to deliver professionally designed menus with allergens and translations, in just 4 minutes.

Employment type

Werkstudent/Internship,
or Graduate Job

Education level

Ongoing Bachelor
degree, or higher

Position type

Full Time,
40h per week

Duration

minimum 3 months,
starting September

Responsibilities

- Collaboration on customer projects, customer relationship management and customer account management.
- Online Marketing campaign management, performance analysis and reporting.
- Content marketing strategy and execution, copy writing, search engine optimisation.
- Data management and curation (Italian-English).
- Brand management and creative editorial and advertising content preparation.

Requirements

- Ongoing or completed university studies in humanities (philosophy, history, linguistics and literature), social sciences, economics (including business administration) or a comparable qualification.
- Interest in technology and online solutions, motivation to get involved in a startup team.
- Passion for food and gastronomy.
- Communicative, previous sales experience in a plus.
- Striving for a career in strategy, business intelligence or marketing fields.
- Teamwork skills, must be fluent in Italian (DE, EN, IT or FR is a plus).

What we offer

- An exciting position in our marketing team in the heart of Berlin-Mitte,
- Trust and responsibility from the first day and regular feedback discussions for professional growth,
- Competitive salary,
- An open working environment with plenty of room for new ideas.

Let's connect:

We look forward reading your application (in English) sent to laure@menutech.com, please include:

- Cover letter and Resume (in PDF format),
- Whether you are applying to this position as an Werkstudent or Graduate Job,
- Your earliest available start date.