





Rentabilibar <> Menutech integration Case Study







PRESENTATION BY LAURE JOUMIER CEO MENUTECH GMBH

EXAMPLES OF CUSTOMIZED TEMPLATES FOR RENTABILIBAR









Menutech's integration with Rentabilibar today:

- √ 1075 companies as of August 2019
- ✓ Integration with field marketing sales representatives' Salesforce CRM.
- ✓ 6 branded customizable templates, each available in 3 different styles: Mahou, Alhambra and San Miguel.
- ✓ Synchronized database of products with allergen declarations, high quality images, descriptions and suggested retail prices (for example: Mahou Cinco Estrellas, Alhambra Reserva 1925, San Miguel Eco, etc.).

Explore Our Customized Solution in Action

Formatos públicos



MENÚ DEL DÍA



CARTA DE BEBIDAS



CARTA PLEGADA



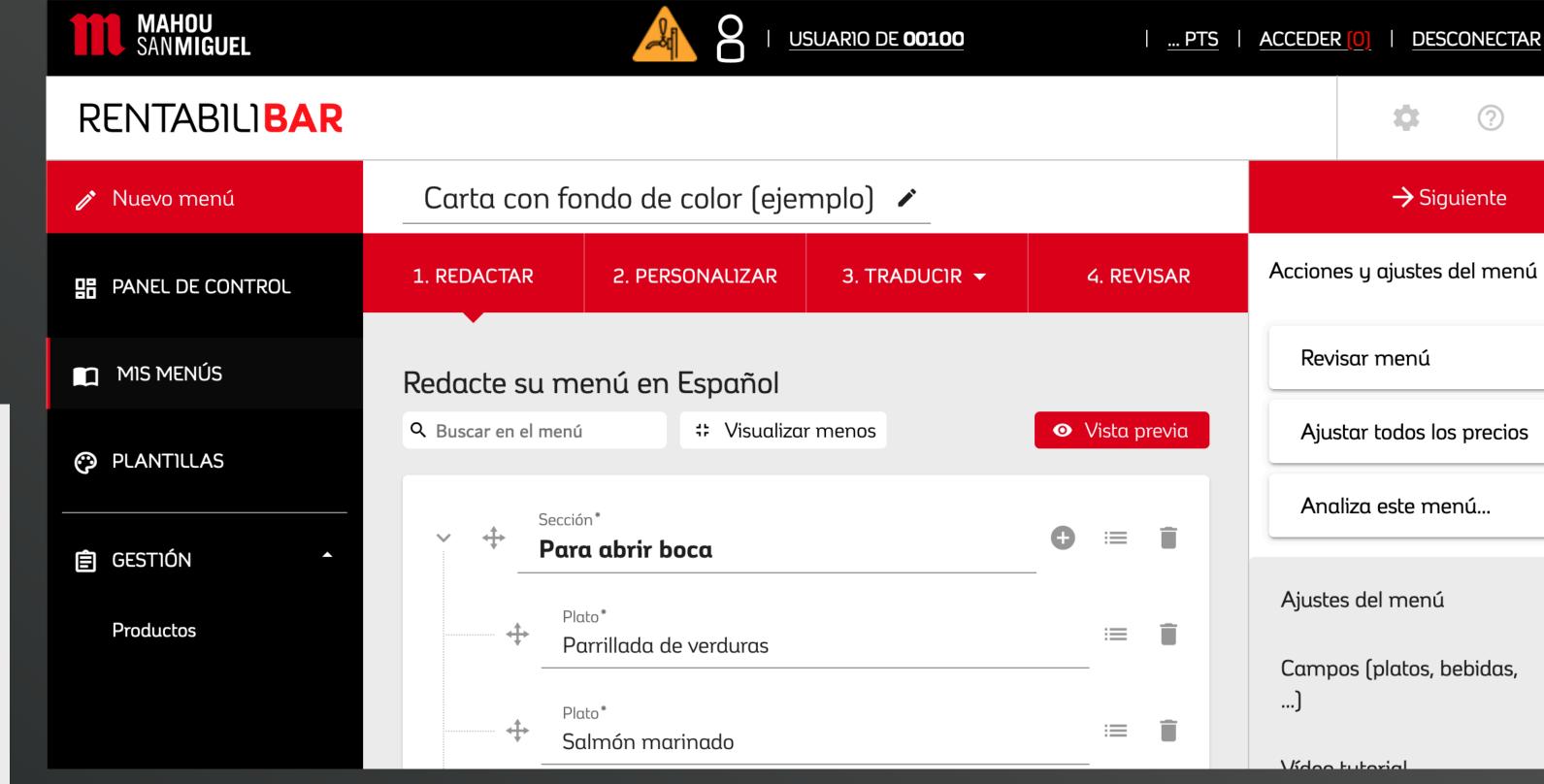
CARTA: FONDO DE COLOR



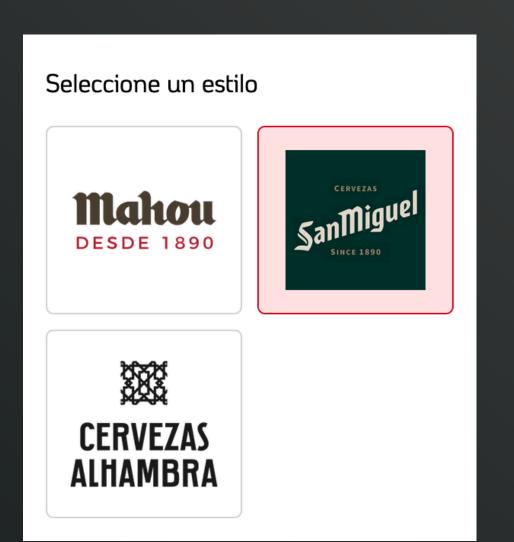
CARTA: IMÁGENES Y TEXTO

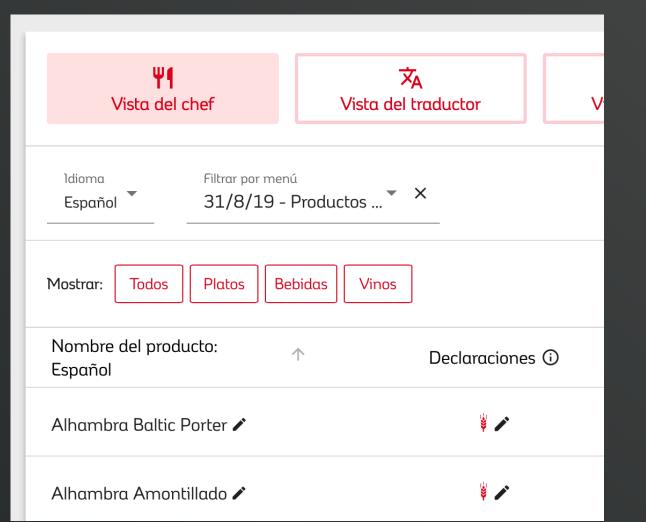


CARTA: TEXTO DESARROLLADO



Typefaces, colors, product database, menu templates, logos...





Everything within the Menutech software was adapted to the Mahou San Miguel group.

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Digital Projects: a chronology

Nation-wide Launch (1 month)

including Social Media campaign

COMPLETED IN DECEMBER 2019

CRM integration (12 days)

Salesforce portal integration for field marketing sales reps

COMPLETED IN JULY 2020

EXTENDED WITH THE INTEGRATION OF PROPOSAL AND QUOTATION TOOL

Pilot project (3 months)

incl. customized help guides and UI/UX adaptations.

COMPLETED IN AUGUST 2019

Extension of the mobile menu (7 days)

Support to companies during COVID

COMPLETED IN JULY 2020

EXTENDED WITH DIRECT MEAL ORDERING

Interested?
Contact us for an online demonstration.







Let's get in touch!







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BOOK A MEETING