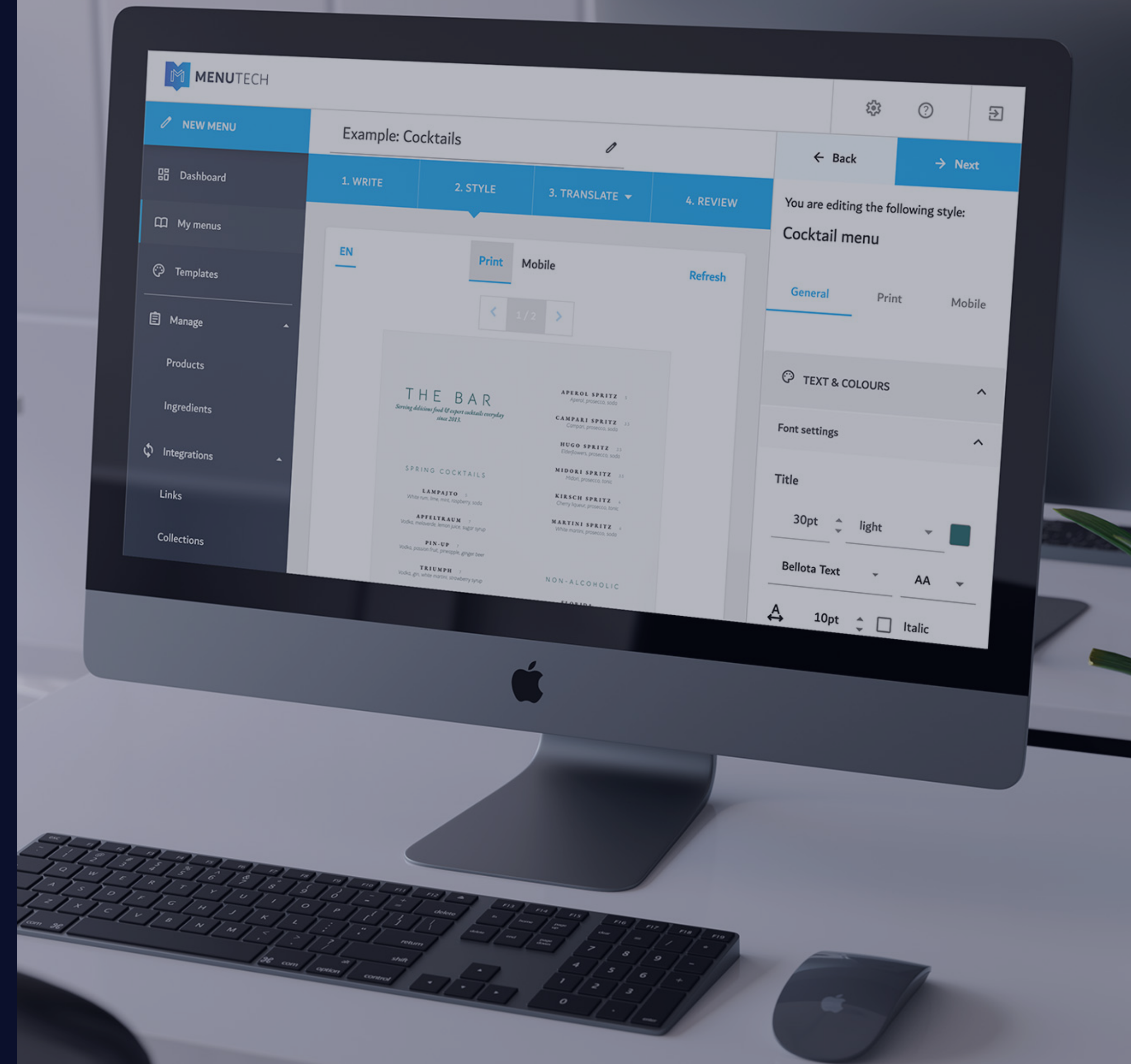




Digital menu management

Food & Beverage menu planning
solutions for innovative
Beverage Suppliers

MENUTECH for Beverage Suppliers: Company Presentation 2025





Leading software in Europe

2018 — 2025

Menutech is the leading solution for food and beverage menu planning in Europe. Our success is rooted in a relentless pursuit of efficiency, evident in Menutech's ability to reduce menu preparation time by up to 90%. The software's customization features and real-time updates for wine lists have set a new industry standard.

Our trajectory mirrors the success of clients who have embraced Menutech for its efficiency and creativity.

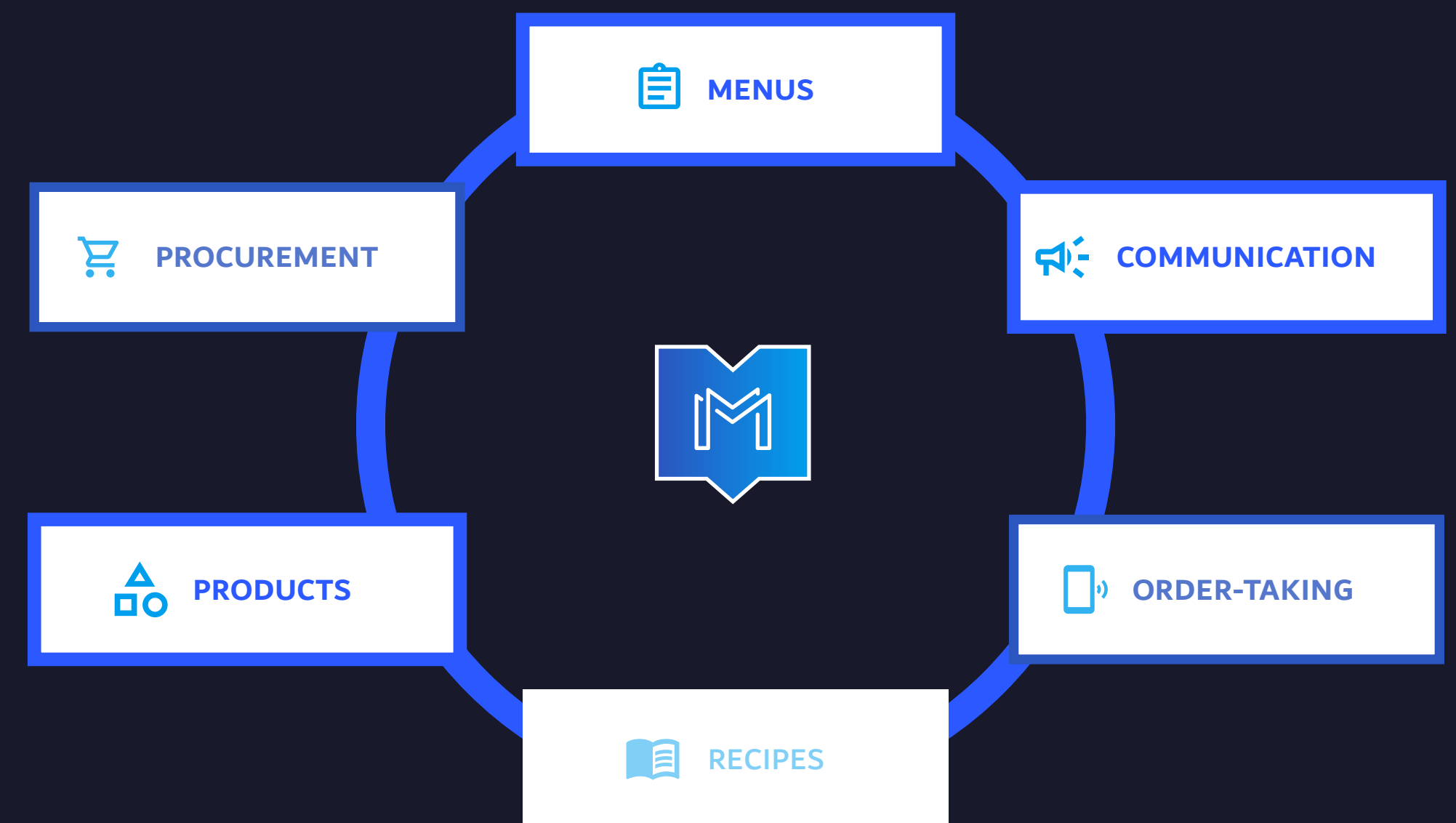
[VISIT OUR WEBSITE](#)

360° solution for Restaurants, Bars and Hotels

Menutech offers modular software, allowing you to tailor features to the preferences of your teams, customers, and end-consumers, activating them at your convenience. Elevate your distributor-customer relationships through the transformative power of digital servitization.

[DISCOVER MENUTECH'S 11 KEY FEATURES](#)

The following Menutech features contribute the most to the customer satisfaction of Bar, Restaurant and Hotel owners:



Partner of choice for Distributors

WHY DO USERS CHOOSE
MENUTECH TO PREPARE THEIR
WINE LISTS?

1 Cost-Efficient Wine List Management

Streamline your operations and reduce expenses associated with the preparation and maintenance of wine lists, optimizing efficiency and resource allocation.

2 Digital Innovation for Enduring Success

Position your brand as a digital leader, providing essential features that meet the demands of Digital Natives, fostering innovation and sustained relevance.

3 Enhanced Brand Visibility and Consistency

Amplify your brand's presence and coherence across platforms, ensuring a lasting and impactful impression on customers.

4 Global Product Management with Customer-Centric Pricing

Effortlessly oversee your entire product range through a centralized global database, tailoring prices individually for each customer to enhance personalized offerings.

5 Versatile Layouts and Style Customization

Achieve visual excellence with highly customizable layouts and style presets, ensuring a seamless and attractive presentation for both print and digital menus.

6 Robust Permissions Hierarchy and ERP Integration

Provide global administrator access, group-specific permissions, and location-based controls within dedicated sub-databases.

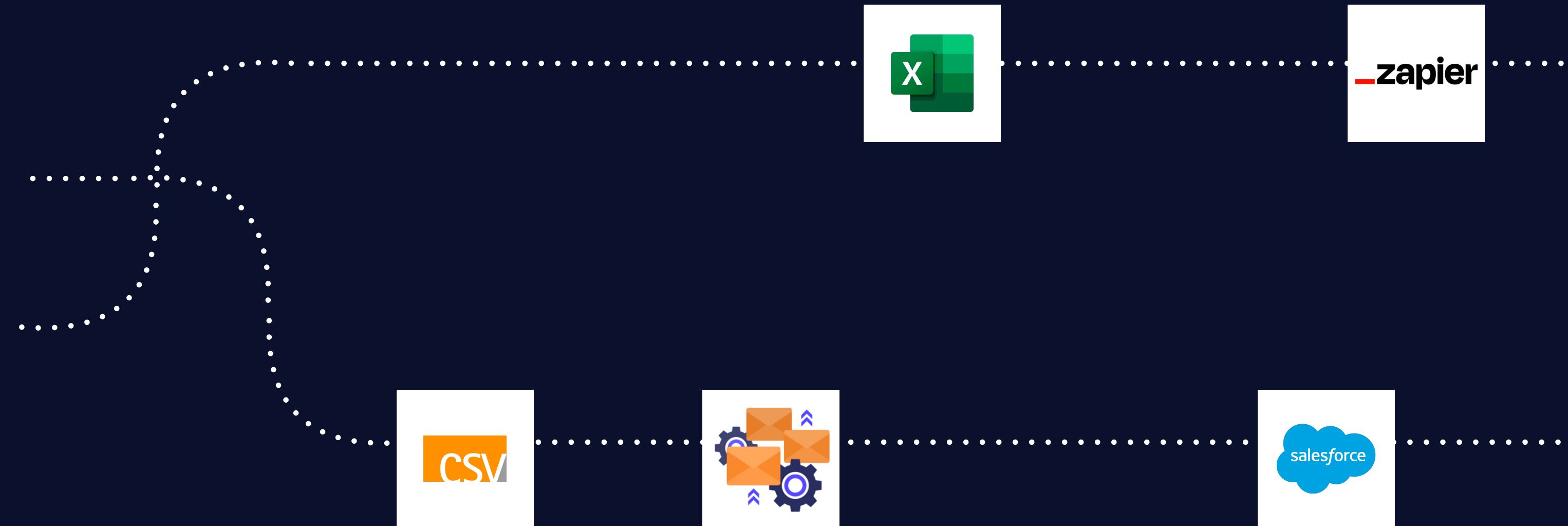


Integrations

Say goodbye to data entry hassles.

Menutech offers a zero-data input solution with customizable import/export in CSV and Excel formats, ensuring a perfect blend of culinary creativity and business efficiency.

We can for example integrate with accounting and sales platforms like Salesforce.



CASE STUDY



MENUTECH



MAHOU
SANMIGUEL

Seamless Solution for Mahou San Miguel

We seamlessly integrated a white-label solution with Mahou San Miguel's customer portal, revolutionizing their approach to food & beverage menu management. This tailored solution not only met the distributor's unique requirements but also empowered them with a suite of features designed to streamline operations and elevate customer satisfaction.

Global Oversight and Analysis

Our solution invites customers into the wine list creation process (including price management), gaining a comprehensive view of product communication and pricing strategies.

Efficiency through Bars and Restaurant Owners' Editing

Customers can directly edit their wine lists, significantly reducing change requests and streamlining the overall workflow for improved operational efficiency.

Unified Brand Identity for Mahou, San Miguel and Alhambra

Every aspect of the software and its output aligns seamlessly with the distributor's Corporate Identity, ensuring a consistent and professional brand image across all customer interactions.

[DISCOVER MENUTECH ON MAHOU SAN MIGUEL'S CUSTOMER PORTAL](#)

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MAHOU
SANMIGUEL
RENTABILBAR



MENUTECH



MAHOU
SANMIGUEL
RENTABILBAR



MENUTECH

Choosing the right plan

L

Ideal for Hotels and Restaurants,
Single user access

£ 180 / month

£ 153/month (annually)

£ 600 configuration fee

Enterprise

Ideal for HoReCa Groups & Distributors,
Managing teams

£ 400 / month (annually)

+ accesses

£ 1500 configuration fee

White-label

Ideal for Groups and Distributors,
Inviting customers to an integrated
suite of digital tools.

£ 900 / month (annually)

+ accesses

**Configuration fee based
on required integrations**

Our multilingual support covers English, French, German, Italian, and Spanish.

Support is available Monday to Friday from 8 AM to 6 PM for all plans and extends to weekends (9 AM to 4 PM) for Enterprise and White-label plans.

The Account Configuration phase includes importing existing menus, styles, and templates, along with dedicated Training and Launch Support outlined on the next page.



L

Enterprise

White-label

Annual subscription

£ 153 / month

£ 400 / month

£ 900 / month

Upfront configuration cost

£ 600 fee + Data import fees

£ 1500 fee + Data import fees

Based on Data Import + Integrations

Custom styles

✓

✓

✓

Custom templates

N/A

✓

✓

Multiple locations

N/A

✓

✓

Multiple users

N/A

✓

✓

External user

N/A

N/A

From + £5 to + £25 / month

Launch Support

Standard configuration

Bi-weekly Office Hours

Project Management

Continuous Support

5/7, General support

7/7, Account Manager

7/7, Account Manager

Training at launch

1:1

Up to 5 participants

Up to 15 participants



Your Journey to Customer-Centric Design

Step 1:

Configuring your account

Menu contents, designs and templates and imported and configured on the dedicated Enterprise account of the Beverage Supplier.

Trainings are conducted with Designers so they can manage the menu design library independently.

Software training is complete.

Step 2:

Inviting Designers

Designers supervise the menu design library and update it based on customer requirements.

Everything is saved for next use, making it easy to re-use and adapt styles for future customers.

Menu design library is complete.

Step 3:

Inviting Sales Reps

Sales Reps have access to the menus designed for their customer accounts.

They can also quickly propose new designs using the menu design templates prepared and validated by the designers.

Menu designs are automated.

Possible next step:

Inviting Customers

Customers can access their own menus and make seasonal or price changes independently. There is no more email or phone communication to keep menus up to date.

Sales Reps have access to the menus accessed by their customers. Customers can only use menu designs validated by the Designers.

Customers autonomously update their menu designs.



Innovative Menu Management Solutions

It's what we do **best.**



Let's get in touch

Your contact person:

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Customer Success

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[Click here to schedule a Zoom/Teams call](#)

